



Guru Gobind Singh Indraprastha University

Dwarka Sector 16-C, New Delhi – 110078

Examination Division (Ph.D. Branch)

E-mail: phdeval@ipu.ac.in

F. No.: GGSIPU/Exam/Ph.D./Notification/2025/ 9056

Dated: 09/02/2026

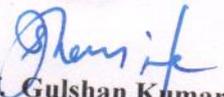
Ph.D. NOTIFICATION

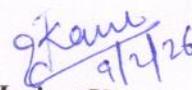
Guru Gobind Singh Indraprastha University is pleased to notify the acceptance of the Ph.D. thesis of following candidate and declare them eligible for the award of Doctor of Philosophy (Ph.D.). The relevant details relating to the award of the said Ph.D. degree is indicated below against the name of the candidate:

S. No.	Name of the candidate	Enrolment No.	Name of the School	Subject	Title of the thesis	Name of the Supervisor / Co-supervisor / Joint Supervisor & Caretaker Supervisor	Effective Date of Award
1.	Anushka Goel	07316690020	USMS	Management	mHealth: A Study of Consumer Intention and Use Behaviour	Prof. Udit Taneja	04.02.2026
2.	Radhika Aggarwal	05216690019	USMS	Management	A Study of the Antecedents of Customers' Attitude and Behavioral Intentions towards Location-Based Advertising on Smartphones	Prof. Sanjiv Mittal & Prof. Sanjay Dhingra	04.02.2026

Copy to:

1. Dean, University School of Studies, Guru Gobind Singh Indraprastha University
2. Director (Research and Development Cell), Guru Gobind Singh Indraprastha University
3. Librarian, Guru Gobind Singh Indraprastha University
4. Supervisor of the Research Scholars
5. In-charge, UITS, GGSIPU with request to publish the said notification on the University Website
6. In-Charge, Server Room & EDP, Examination Division, GGSIPU
7. AR to VC Secretariat for kind information of Hon'ble Vice Chancellor, GGSIPU
8. AR to Registrar office for information of Registrar, GGSIPU
9. PS to COE, Guru Gobind Singh Indraprastha University
10. The concerned Research Scholars
11. The main file of Research Scholars


(Prof. Gulshan Kumar)
Controller of Examinations


(Jasjeet Kaur)
Section Officer (Ph. D)